



Brought to you by: **DESIGNERS**
TODAY
style. substance. soul.

WEDNESDAY, JUNE 5TH

1:00 – 1:30 pm

Registration

Proximity Lobby

1:30 – 3:00 pm

Welcome & Ice Breaker

Weaver Room

Jane Dagmi, *Designers Today* & Jill Seale, *Jill Seale Design Studio*

3:00 – 3:45 pm

Keynote Speaker: Lisa Mende, *Lisa Mende Design*

Weaver Room

As the founder and creative director of Lisa Mende Design, Lisa has built a reputation as one of the South's premier luxury designers. Her portfolio includes an impressive array of projects from coast to coast and includes everything from historic preservation to new construction. Lisa believes in the power of connection and building relationships in our industry. She will share her journey, highlights of her 20+ year career, and how she overcame personal tragedy.

3:45 – 4:00 pm

Break

Weaver Room

4:00 – 5:00 pm

Designers Today Expert Panel

Weaver Room

What's behind the Made in America label and why should it matter to you? Caroline Hipple from Norwalk, Cameron Capel from Capel and Mitch Parson from Sylvester Alexander swap tales of domestic manufacturing, disclose what makes a successful collaboration, and let you in on why they think you're magical.

5:00 – 5:30 pm

Proximity Hotel Tour: First LEED Platinum Certified Hotel in the U.S.

The Leadership in Energy and Environmental Design (LEED) Green Building Rating System™ is the nationally-accepted standard for the design, construction and operation of high-performance green buildings. LEED-certified buildings have reduced operating costs, produce healthier and more productive occupants, and conserve our natural resources. Take a guided tour to learn how the hotel earned this rating and see its many LEED features.

5:30 – 6:30 pm

Free Time - Check in to rooms and refresh

6:00 – 7:00 pm

Complimentary Headshots

White Oak Room

Need an updated headshot? Take advantage of our professional photographer to update your personal portfolio.

6:30 – 9:30 pm

An Evening at the Proximity

White Oak Room & Social Lobby

Cocktails, Dinner, Music and Art – *Sponsored by Universal & Crypton*

THURSDAY, JUNE 6TH

8:30 – 9:30 am

Breakfast Dish

Weaver Room

A conversation about marketing and social media. Come to learn new tools and to share your secrets.

9:30 – 11:00 am

Designers Today Expert Session: Melissa Galt, *Melissa Galt Interiors*
Get More Done and Love Your Business More

Weaver Room

There are a lot of moving parts and people required for every successful project, and you're the conductor who brings that sweet symphony of talent together. Learn the super simple secrets to get more done in less time with ease so you eliminate the stress in favor of success. Understand how to incorporate knock-out client service that'll have them singing your praises.

11:00 – 11:30 am

Load Bus/Travel Time – BUS DEPARTS PROMPTLY AT 11:10 AM

11:30 am – 1:30 pm

Experience: *Phillips Collection* – Sponsored by Phillips Collection

Tour, Lunch & CEU: *Wood Trends - The Journey from Forest to Furniture*

Presenter: Jason Phillips, *Phillips Collection*

Bringing the “outdoors in” is not only on-trend, but a sustainable best practice in design. This course takes you on a journey into the latest trends in wood furniture and finishes. Stay ahead of the curve by gaining insights into how to source and specify wood furniture that is not only sustainable but crafted responsibly. We'll break down the differences in wood species, help you wrap your head around live edge wood and give you strategies to communicate your wood concepts into reality successfully. Plus get a sneak peek into what's in store for the future.

1:30 – 1:45 pm

Load Bus/Travel Time

1:45 – 2:00 pm

Narrated Windshield Tour of High Point Market

Sponsored by High Point Market Authority

Tour led by Tammy Nagem and Ashley Grigg, *HPMA*

2:15 – 4:00 pm

Experience: *Design Center at Lexington Home Brands* – Sponsored by Lexington

CEU: *Sustainable Performance Fabrics in Luxury and Lifestyle Design*

Presenter: Marcia Blake, *Glen Raven Custom Fabrics*

Performance fabrics have revolutionized interior design by providing designers the opportunity to create beautiful interiors without sacrificing durability. Today's high-quality performance fabrics offer soft, inviting textiles in a wide range of colors, textures and patterns. Learn about manufacturing processes, testing and relevant sustainability considerations.

4:00 – 5:30 pm

Load Bus/Travel Time – Photo Opp at The Big Chair

5:30 – 8:30 pm

Experience: *Sunbrella*

Tour, Cocktails & Dinner Party – Sponsored by *Sunbrella*

8:30 – 9:15 pm

Load Bus/Travel Time to Proximity Hotel

FRIDAY, JUNE 7TH

7:00 – 8:00 am

Breakfast – Check out of rooms by 8:00 am

Weaver Room

8:00 – 8:50 am

Load Bus/Travel Time – BUS DEPARTS PROMPTLY AT 8:10 AM

8:55 am – 1:30 pm

Experience: *Markor*

Tour, Sessions, Speakers and Lunch

Closing Speaker: Amy Flurry

Amy Flurry is a veteran speaker and recognized authority on DIY public relations and strategic communications. She has delivered featured talks, workshops and seminars at the Design Influencers Conference, ASID, San Francisco Design Center, High Point Market, AmericasMart, ADAC, the Design Center at the Merchandise Mart in Chicago, Southern C Summit and Boston Design Center. Amy's straightforward and compelling speaking style is engaging and motivating and has inspired audiences across the country to action.

1:30 – 2:00 pm

Load Bus/Travel Time to Proximity Hotel